



## SEA ASIA 2009 Post Show Report

Sea Asia 2009, Asia's premier maritime conference and exhibition, exceeded all expectations, more than confirming the region's appetite for a major pan-Asian maritime event held once every two years in Singapore. Themed 'The Asian Voice: Clearer and Stronger', Sea Asia's 2<sup>nd</sup> edition highlighted the republic's growing status as a shipping business and knowledge hub. A survey conducted showed that an astounding sum of nearly US\$75m\* in sales were to be made from leads generated at the event!



<b>Venue</b>	Suntec, Singapore	
<b>Date</b>	21-23 April 2009	
<b>Key statistics from Sea Asia 2009</b>	<ul style="list-style-type: none"> <li>• 10,186 shipping executives worldwide attended the event</li> <li>• 62 countries represented</li> <li>• 11,000 sqm gross exhibition space</li> <li>• 5,533 sqm net exhibition space</li> <li>• 342 exhibiting companies</li> <li>• 7 country pavilions</li> </ul>	
<b>Exhibitor Profile**</b>	<ul style="list-style-type: none"> <li>• Air conditioning / ventilation</li> <li>• Architects/designers</li> <li>• Associations/commissions</li> <li>• Bunker supplies</li> <li>• Cable manufacturers</li> <li>• Catering supplies</li> <li>• Charterers</li> <li>• Classification societies</li> <li>• Communications/IT providers</li> <li>• Computer hardware/software</li> <li>• Crewing/personnel services</li> <li>• Decking/flooring</li> <li>• Education/training</li> <li>• Electronic equipment</li> <li>• Engine builders/repairers</li> <li>• Engine room equipment</li> <li>• Finance/insurance</li> <li>• Fire prevention/fighting equipment</li> <li>• Information/data systems</li> <li>• Legal services</li> <li>• Marine coatings</li> <li>• Marine lubricants</li> <li>• Navigation systems/instrumentation</li> </ul>	<ul style="list-style-type: none"> <li>• Offshore equipment support &amp; services</li> <li>• Oil/gas</li> <li>• Oil spill preparedness &amp; response</li> <li>• Onboard equipment/supplies</li> <li>• Port equipment</li> <li>• Ports/Terminals</li> <li>• Propulsion systems</li> <li>• Refrigeration systems</li> <li>• Safety/security equipment</li> <li>• Ship agents</li> <li>• Ship maintenance</li> <li>• Ship managers</li> <li>• Ship Registries</li> <li>• Shipbrokers</li> <li>• Shipbuilders/repairers/engineers</li> <li>• Ships equipment/fixtures &amp; fittings</li> <li>• Steering equipment</li> <li>• Surveys &amp; certification</li> <li>• Telecommunications</li> <li>• Terminal operator</li> <li>• Towage &amp; salvage</li> <li>• Travel</li> <li>• Turbochargers</li> </ul>
<b>Visitor Profile**</b>	<b>Key visitor type by sector</b> <ul style="list-style-type: none"> <li>• Ship owners, Charterers &amp; Managers</li> <li>• Professionals, Consultants</li> <li>• Ship builders, Repairers</li> <li>• Ship brokers, Agents</li> <li>• Equipment Suppliers, Manufacturers</li> </ul>	<b>Key visitor type by job function</b> <ul style="list-style-type: none"> <li>• Buyers, Purchasers</li> <li>• Directors, Senior Management</li> <li>• Business Development, Marketing</li> <li>• Superintendents, Engineers</li> <li>• Sales</li> </ul>

<b>Conference</b>	10 conference sessions over 3 days! <ul style="list-style-type: none"> <li>• The Asian Voice In World Shipping: The Major Bulk Trades</li> <li>• The Asian Voice In World Shipping: Container Shipping &amp; Logistics</li> <li>• The Asian Voice In World Shipping: Offshore Markets</li> <li>• Finance For Asian Shipping</li> <li>• Technical Day</li> <li>• Charterers' Forum</li> <li>• The Crewing Challenge</li> <li>• The Power of Communication</li> <li>• LNG Shipping</li> <li>• Marine Insurance</li> </ul>	
<b>Supporting Organisations</b>	<ul style="list-style-type: none"> <li>• Association of Singapore Marine Industries</li> <li>• The Baltic Exchange</li> <li>• BIMCO</li> <li>• General Insurance Association of Singapore</li> <li>• INTERCARGO</li> <li>• The International Bunker Industry Association</li> <li>• INTERTANKO</li> <li>• Maritime and Port Authority of Singapore</li> <li>• The Royal Institution of Naval Architects</li> <li>• Singapore Exhibition &amp; Convention Bureau</li> <li>• Singapore Shipping Association</li> <li>• Society of International Gas Tanker and Terminal Operators (SIGTTO)</li> <li>• Society of Naval Architects &amp; Marine Engineers Singapore (SNAMES)</li> <li>• Supply Chain &amp; Logistics Group</li> <li>• The Joint Branch of RINA and IMarEST (Singapore)</li> </ul>	
<b>Sponsors</b>	<b>Principal Sponsors</b> <ul style="list-style-type: none"> <li>• DnB NOR Bank ASA</li> <li>• PSA</li> <li>• Lloyd's Register</li> <li>• Thuraya Telecommunications Company</li> </ul> <b>Sponsors</b> <ul style="list-style-type: none"> <li>• ABS</li> <li>• Anglo Eastern Group</li> <li>• Det Norske Veritas</li> <li>• Drydocks World-SE Asia</li> <li>• DVB Group Merchant Bank (Asia) Ltd</li> <li>• Executive Ship Management Pte Ltd</li> </ul>	<ul style="list-style-type: none"> <li>• GAC</li> <li>• Germanischer Lloyd</li> <li>• Ince &amp; Co</li> <li>• Instone International</li> <li>• Keppel Offshore &amp; Marine</li> <li>• Nippon Kaiji Kyokai (ClassNK)</li> <li>• Pacific International Lines Pte Ltd</li> <li>• Panama Maritime Authority</li> <li>• ShipServ Ltd</li> <li>• Standard Asia</li> <li>• STX Business Group</li> <li>• Thome Ship Management Pte Ltd</li> <li>• United Kingdom Hydrographic Office</li> </ul>
<b>Organisers</b>	<ul style="list-style-type: none"> <li>• Seatrade</li> <li>• Singapore Maritime Foundation</li> </ul>	
<b>Contact</b>	Seatrade Singapore 7500A Beach Road, #13-324 The Plaza Singapore 199591 Tel: +65 6294 2280, Fax: +65 6294 2780 Email: info@seatrade-asia.com	

\*This figure excludes other deals that were negotiated on site that were not revealed in survey.

\*\*These lists are not exhaustive.

**Sea Asia will be back from 12-14 April 2011 in Singapore!**