



SEA ASIA 2009
Conference Programme & Speaker Line-up

Tuesday 21 April 2009

0900 – 1000 hrs

OPENING CEREMONY

1000 – 1230 hrs

THE ASIAN VOICE IN WORLD SHIPPING: THE MAJOR BULK TRADES

Sponsored by Lloyd's Register

The outlook for the major bulk trades, both dry and liquid, and how the forward order book for newbuildings will affect the relationship between ship supply and demand for shipping services.

Session Chairman

Andreas Sohmen-Pao, Chief Executive Officer, BW Maritime

Panelists

Robert Lorenz-Meyer, Managing Partner, Ernst Russ GmbH & Co KG and President Designate, BIMCO

Klaus Nyborg, Deputy Chief Executive Officer, Pacific Basin Shipping (HK) Limited

Li Zhen, Assistant President, Sinotrans Group

Kenneth Koo, Group Chairman & CEO, Tai Chong Cheang Steamship Co (HK) Ltd

Jeremy Penn, Chief Executive Officer, The Baltic Exchange

Yudhishtir Khatau, Vice Chairman and Managing Director, Varun Shipping Company Ltd

1400 – 1630 hrs

THE ASIAN VOICE IN WORLD SHIPPING: CONTAINER SHIPPING & LOGISTICS

How the global economic outlook is impacting the major liner trades, both inter-continental and intra-Asian, and what this means for container ship operators, cargo interests and ports and terminals.

Session Chairman

S.S. Teo, Managing Director, Pacific International Lines, Chairman, Singapore Maritime Foundation and President, Singapore Shipping Association

Panelists

Eng Aik Meng, President, APL Co. Pte Ltd

Hiroyuki Maekawa, President & CEO, Kawasaki Kisen Kaisha, Ltd; and President, Japanese Shipowners' Association

Jesper Praestensgaard, Chief Executive, Asia Pacific, Maersk Line

Kuah Boon Wee, CEO, Southeast Asia & Singapore Terminals, PSA International

Zhang Jianwei, Executive Director & President, Sinotrans Limited

Randy Chen, Special Assistant to the President, Wan Hai Lines Limited

Wednesday 22 April 2009

0900 – 1130 hrs

THE ASIAN VOICE IN WORLD SHIPPING: OFFSHORE MARKETS

Offshore development in the region, from the perspective of both contractors and service providers. As more and more shipping companies move into the offshore sector, what is the scale and nature of the opportunities it provides and what are the requirements for success? What the offshore sector means for the shipyards, now and in the future.

- How will the current oil price volatility impact exploration in Asian waters?
- Korea and Singapore lead the way in offshore technology. What is the outlook for this sector and how soon will China join the established players?
- Shipping lines across the region are moving to establish offshore supply fleets. What is the supply/demand outlook for these increasingly sophisticated craft?
- FSUs, FSRUs, CNG – what lies ahead for this rapidly changing and highly innovative technology?
- The orderbook for drill ships has reached record levels. Is this demand likely to continue at present levels and will prices moderate in the future?
- What are the operating challenges for the offshore industry in Asian waters, including recruitment of quality crews and environmental considerations? Is piracy an issue for the offshore sector?

Session Chairman

Choo Chiau Beng, CEO, Keppel Corporation and Chairman, Keppel Offshore & Marine Limited

Panelists will include:

Lionel Lee, Managing Director, Ezra Holdings Ltd

Shriyans Kumar Jain, Executive Director – Chief Offshore Logistics, Oil and Natural Gas Corporation Limited

Per Didrik Leivdal, Chief Executive Officer, Pareto Securities Asia Pte Ltd

Sven Børre Larsen, Executive Vice President & CFO, Prosafe Production Public Limited

Deepak Munganahalli, Senior Vice President, Asia and Pacific Unit, Transocean Eastern Pte Ltd

1430 – 1700 hrs

FINANCE FOR ASIAN SHIPPING - *Sponsored by DnB Nor ASA*

- The impact of the credit crunch on the availability and cost of finance for shipping
- The outlook for the existing shipbuilding order book in the current environment
- Debt versus equity: financing options for Asian shipowners
- Alternative sources of capital including Sovereign Wealth Funds and Islamic Finance
- Trust versus KG

Session Chairman

Harald Serck-Hanssen, Global Head of Shipping, Offshore and Logistics, DnB NOR

Speakers will include:

Dagfinn Lunde, Member of the Board of Managing Directors, DVB Bank SE

Philip Clausius, President & CEO, FSL Trust Management Pte Ltd

Hamish Norton, Managing Director, Jefferies & Company, Inc.

Erik Valen, Head of Corporate Finance – Asia, Nordea Markets Corporate Finance, Nordea Bank

Chris Lowe, Partner, Watson Farley & Williams

Panelist

Paul Chang, Head of Shipping Asia, General Manager Hong Kong Branch, HSH Nordbank AG

Wednesday 22 April 2009

TECHNICAL DAY (parallel conference on 22 April)

Organised by Association of Singapore Marine Industries (ASMI), Society of Naval Architects and Marine Engineers Singapore (SNAMES), the Singapore Joint Branch of the Institute of Marine Engineers, Scientists & Technologists (IMarEST) & the Royal Institution of Naval Architects (RINA)

0900 – 1130 hrs

EMISSIONS & BALLAST WATER - *Sponsored by ABS*

Session Chairman

Oh Kong-Gyun, Chairman, IACS and Chairman & CEO, Korean Register of Shipping

Presentations

Reducing Greenhouse Gas Emission in Shipping – Updates, Developments and Way Forward

Mark Lim Yew Guan, Deputy Director of Shipping Division, MPA

Reducing Gas Emission in Shipping – Some Technical Perspectives

Seah Ah Kuan, Technology & Business Development, Vice President, Southern Pacific Division, ABS

Better fuel economy and less emissions from AHTS and OSV with electric or hybrid propulsion

Arthur Solvåg, Vice President Sales - OSV, ABB Marine

Ballast Water Management Convention 2004: Updates & Impact

Ben Y. W. Lau, Asia External & Regulatory Affairs Manager, Lloyd's Register Asia

HAMANN SEDNA Ballast Water Treatment

John Neskudla, Managing Director, Hamann Asia

1430 – 1700 hrs

SHIPBUILDING AND SHIP CONVERSION - *Sponsored by Thome Ship Management Pte Ltd*

Session Chairman

Michael Chia, President, Association of Singapore Marine Industries

Presentations

Dynamic Positioning Offshore

Dr. Ing Nils Albert Jenssen, Vice President, Business Development, Kongsberg Maritime AS

Comfort onboard ships, an important safety factor

Einar Brubakk, Head of Section, Noise & Vibration, Maritime Service Centre, Det Norske Veritas

Anti-Corrosion Steel for Pitting corrosion on COTs of crude oil carrier

Hirofumi Kawasaki, General Manager, Technical, Nippon Steel Corporation

Putting the Customer in the Driving Seat

- What differentiates one ship repair yard from another?

Denis Welch, Chief Executive Officer, Drydocks World – SE Asia

Trends and Challenges in FPSO Conversions in Singapore

Wee Keng Hwee, Senior Vice President, Corporate Development, Sembcorp Marine Ltd

Thursday 23 April 2009

0900 – 1130 hrs (*three parallel sessions*)

CHARTERERS' FORUM

- The outlook for sea transport from the perspective of Asian cargo interests, looking at the outlook for raw material demand from the regional economies and the implications for the supply side from an inflating order book.
- The charterer's voice in the debate about quality shipping, quality crew and the environmental responsibilities of the industry.
- The Panama Canal expansion, and its potential impact on East-West shipping.

Session Chairman

Keith Denholm, Director, Pacific Carriers Limited and Past Chairman, Freight Market Information User's Group Dry Section, The Baltic Exchange

Speakers will include:

Jonathan Stoneley, Environment & Compliance Manager, Cargill Ocean Transportation and Chairman, Rightship

Jonathan Le Feuvre, Managing Director, Fearnleys Asia

Sadan Kaptanoglu, Owner, HI Kaptanoglu Shipping Group

Rodolfo Sabonge, VP Market Research & Analysis, Panama Canal Authority (ACP)

Khalid Hashim, Managing Director, Precious Shipping Public Company Limited

THE CREWING CHALLENGE – *Sponsored by DNV*

Just how serious is the challenge of finding quality crew for Asian shipowners as the fleet expands? A panel of international specialists will look at the problems of recruitment, training and retention of crew in a competitive environment, and how these issues may affect operating costs in the future.

Session Chairman

Torben Skaanild, Secretary General, BIMCO

Speakers will include:

Amit Ray, General Manager, DNV SeaSkill Asia

Doris Magsaysay Ho, Chairman & CEO, Magsaysay Lines Inc

Bo Pinel, Business Development Director, Navitas Telecom

Alfonso Castellero, Director General of Merchant Marine, Panama Maritime Authority

Capt Satnam Singh Kumar, Managing Director, V Ships, Singapore

Panelist

Peter Cremers, Chairman, Hong Kong Shipowners' Association

THE POWER OF COMMUNICATION

Organised in association with BIMCO39

This session will provide delegates with knowledge on how to take advantage of today's communication tools to create efficient communication internally and externally.

Session Chairman

Capt Mohit Batra, Senior Consultant, Drewry Maritime Services (Asia) Pte Ltd

Online Networking – how to use it for business purposes

Introducing how companies are using online networking communities such as LinkedIn and Facebook for business purposes.

Andrew Wee, WhoIsAndrewWee.com

Crisis Communication – how to navigate in troubled waters

Presenting techniques on how to deal with the press in difficult times.

Jesse W. Lewis Jr., Founder and CEO, Admiralty Associates International

How Wrong Can it Go? – When bad communication leads to legal disputes

Covering pitfalls, do's and don'ts for finalizing contracts and how to communicate most efficiently in order to avoid legal disputes.

Chris Grieveson, Partner, Ince & Co

1430 – 1700 hrs (*two parallel sessions*)

LNG SHIPPING – *Sponsored by Anglo Eastern Group*

Organised in association with The Society of International Gas Tanker & Terminal Operators (SIGTTO)

The last twelve months have seen an increase in both numbers and size of ships in the trade and this has brought its own challenges in respect to technology, crewing and port operations.

Significant also, has been the start up of offshore development in the LNG business. Floating LNG opens up small reserves to a hungry market in several areas round the world, and the first Floating LNG system is expected to be operational in 2011.

Session Chairman

Capt James MacHardy, Former General Manager, SIGTTO

Speakers will include:

Capt Narendra Kumar, LNG Assurance Superintendent, BP Shipping

Trym Tveitnes, PhD, Chief Technical Officer, FLEX LNG Management Ltd

Kenneth Wilson, Independent Consultant, LNG Shipping Economics & Commercial Advisory Services

Lindsay East, Partner, Shipping Group, Reed Smith

Stephen Ainscough, General Manager Projects, Thome Group

MARINE INSURANCE

A panel of marine insurance experts will discuss whether hull and cargo premiums can remain unaffected by the rising claims environment. Conversely P&I rates have escalated and is this trend set to continue? And how should owners best insure against risks such as the worrying recent trend of pirate attacks in and around the Gulf of Aden?

Session Chairman

Nick Sansom, Head of Marine, Asia, Global Marine & Energy, Marsh (Singapore) Pte Ltd

Speakers will include:

Roger Sellek, Managing Director – Global Financial Services, A.M. Best

John Tan, Chief Executive, Asia Capital Reinsurance Group Pte Ltd

Alistair Groom, Chief Executive (Charles Taylor P&I Division), The Standard Steamship Owners' Protection & Indemnity Association (Bermuda) Limited

Simon Stonehouse, Marine Hull Underwriter for Brit Insurance Ltd and Syndicate 2987 at Lloyd's and Chairman, Lloyd's Joint Hull Committee

Gregory Thomas, Senior Vice President, Head of Offshore Syndicate, AssuranceForeningen SKULD

This programme may be subject to alterations and additions