



## **FACT SHEET**

### **SEA ASIA 2007**

Conference Delegates: More than 1,000

Conference Speakers: More than 80 prominent personalities

Participants: Over 7,000

Countries represented: 42

Exhibitors: In excess of 250 companies

Gross Exhibition Space: 8,000 sqm

### **SEA ASIA 2009**

#### **THE ASIAN VOICE IN WORLD SHIPPING: CLEARER & STRONGER**

Expected Conference Delegates: More than 1,200

Expected Participation: Over 8,500

Expected Countries represented: From over 45 countries

Expected Exhibitors: In excess of 350 companies

Gross Exhibition Space: 11,000 sqm

## SEA ASIA 2009

### Conference Programme & Speaker Line-up

**Tuesday 21 April 2009**

1000 – 1230 hrs

#### **THE ASIAN VOICE IN WORLD SHIPPING: THE MAJOR BULK TRADES**

The outlook for the major bulk trades, both dry and liquid, and how the forward order book for newbuildings will affect the relationship between ship supply and demand for shipping services.

##### Session Chairman

**Andreas Sohmen-Pao**

Chief Executive Officer, BW Maritime

##### Panelists

**Klaus Nyborg**, Deputy Chief Executive Officer, Pacific Basin Shipping (HK) Limited

**Li Zhen**, Assistant President, Sinotrans Shipping Limited

**Kenneth Koo**, Group Chairman & CEO, Tai Chong Cheang Steamship Co (HK) Ltd

**Jeremy Penn**, Chief Executive Officer, The Baltic Exchange

**Yudhishthir Khatau**, Managing Director, Varun Shipping Company Ltd

1400 – 1630 hrs

#### **THE ASIAN VOICE IN WORLD SHIPPING: CONTAINER SHIPPING & LOGISTICS**

How the global economic outlook is impacting the major liner trades, both inter-continental and intra-Asian, and what this means for container ship operators, cargo interests and ports and terminals.

##### Session Chairman

**S.S. Teo**, Managing Director, Pacific International Lines

Chairman, Singapore Maritime Foundation

President, Singapore Shipping Association

##### Panelists

**Hiroyuki Maekawa**, President & CEO, Kawasaki Kisen Kaisha, Ltd; and President, Japanese Shipowners' Association

**Jesper Praestensgaard**, Chief Executive, Asia Pacific, Maersk Line

**Ron Widdows**, Group President & CEO, Neptune Orient Lines Limited

**Kuah Boon Wee**, CEO, Southeast Asia & Singapore Terminals, PSA International

**Zhang Jianwei**, Executive Director & President, Sinotrans Limited

**Randy Chen**, Special Assistant to the President, Wan Hai Lines Limited

**Wednesday 22 April 2009**

0900 – 1130 hrs

**THE ASIAN VOICE IN WORLD SHIPPING: OFFSHORE MARKETS**

Offshore development in the region from the perspective of both contractors and service providers. As more and more shipping companies move into the offshore sector, what is the scale and nature of the opportunities it provides and what are the requirements for success? What the offshore sector means for the shipyards, now and in the future.

- How will the current oil price volatility impact exploration in Asian waters?
- Korea and Singapore lead the way in offshore technology. What is the outlook for this sector and how soon will China join the established players?
- Shipping lines across the region are moving to establish offshore supply fleets. What is the supply/demand outlook for these increasingly sophisticated craft?
- FSUs, FSRUs, CNG – what lies ahead for this rapidly changing and highly innovative technology?
- The orderbook for drill ships has reached record levels. Is this demand likely to continue at present levels and will prices moderate in the future?
- What are the operating challenges for the offshore industry in Asian waters, including recruitment of quality crews and environmental considerations? Is piracy an issue for the offshore sector?

Session Chairman

**Choo Chiau Beng**

CEO, Keppel Corporation and  
Chairman, Keppel Offshore & Marine Limited

Panelists will include:

**Lionel Lee**, Managing Director, Ezra Holdings Ltd

**Per Didrik Leivdal**, Chief Executive Officer, Pareto Securities Asia Pte Ltd

1430 – 1700 hrs

**FINANCE FOR ASIAN SHIPPING**

- The impact of the credit crunch on the availability and cost of finance for shipping
- The outlook for the existing shipbuilding order book in the current environment
- Debt versus equity: financing options for Asian shipowners
- The role of Islamic finance in the maritime sector
- Trust versus KG

Session Chairman

**Harald Serck-Hanssen**

Global Head of Shipping, Offshore and Logistics, DnB NOR

Speakers will include:

**Philip Clausius**, President & CEO, FSL Trust Management Pte Ltd

**Chris Lowe**, Partner, Watson Farley & Williams

**TECHNICAL DAY** (parallel conference on 22 April)

Organised by Association of Singapore Marine Industries (ASMI), Society of Naval Architects and Marine Engineers Singapore (SNAMES), the Singapore Joint Branch of the Institute of Marine Engineers, Scientists & Technologists (IMarEST) & the Royal Institution of Naval Architects (RINA)

0900 – 1130 hrs

**EMISSIONS & BALLAST WATER**

**Session Chairman**

**Oh Kong-Gyun**

Chairman of IACS Council

Presentations

**Better fuel economy and less emissions from AHTS and OSV with electric or hybrid propulsion**

Gunnar Hide, Vice President (Sales), ABB Marine

**Reducing Greenhouse Gas Emissions in Shipping**

Seah Ah Kuan, VP, Techology & Business Development, ABS Pacific Division

**Ballast Water Management Convention 2004: Updates & Impact**

Ben Y. W. Lau, Asia External & Regulatory Affairs Manager, Lloyd's Register Asia

**HAMANN SEDNA Ballast Water Treatment**

John Neskudla, Managing Director, Hamann Asia

1430 – 1700 hrs

**SHIPBUILDING AND SHIP CONVERSION**

Session Chairman

**Michael Chia**

President, Association of Singapore Marine Industries

Presentations

**Comfort onboard ships, an important safety factor**

Einar Brubakk, Head of Section, Noise & Vibration, Maritime Service Centre, Det Norske Veritas

**Putting the Customer in the Driving Seat**

**- What differentiates one ship repair yard from another?**

Denis Welch, Chief Executive Officer, Drydocks World – SE Asia

**Dynamic Positioning Offshore**

Dr. Ing Nils Albert Janssen, Vice President, Business Development, Kongsberg Maritime AS

**Anti-Corrosion Steel for Pitting corrosion on COTs of crude oil carrier**

**Hirofumi Kawasaki**, General Manager, Technical, Nippon Steel Corporation

**Thursday 23 April 2009**

0900 – 1130 hrs (*three parallel sessions*)

### **CHARTERERS' FORUM**

The outlook for sea transport from the perspective of Asian cargo interests, looking at the outlook for raw material demand from the regional economies and the implications for the supply side from an inflating order book. The charterer's voice in the debate about quality shipping and quality crew and the environmental responsibilities of the industry.

#### Session Chairman

**Keith Denholm**

Director, Pacific Carriers Limited

Chairman, Freight Market Information User's Group Dry Section, The Baltic Exchange

#### Speakers will include:

**Mark Thompson**, Handy Chartering Manager, Cargill Ocean Transportation (Singapore) Pte Ltd

**Jonathan Le Feuvre**, Managing Director, Fearnleys Asia

**Sadan Kaptanoglu**, Owner, HI Kaptanoglu Shipping Group

### **THE CREWING CHALLENGE**

Just how serious is the challenge of finding quality crew for Asian shipowners as the fleet expands? A panel of international specialists will look at the problems of recruitment, training and retention of crew in a competitive environment, and how these issues may affect operating costs in the future.

#### Session Chairman

**Torben Skaanild**

Secretary General, BIMCO

#### Speakers will include:

**Doris Magsaysay Ho**, Chairman & CEO, Magsaysay Lines Inc

**Capt Satnam Singh Kumar**, Managing Director, V Ships, Singapore

#### Panelist

**Peter Cremers**, Chairman, Hong Kong Shipowners' Association

### **THE POWER OF COMMUNICATION**

Organised in association with BIMCO39

This session will provide delegates with knowledge on how to take advantage of today's communication tools to create efficient communication internally and externally. Specific topics include:

- Online networking
- Crisis Communication
- How wrong can it go?
  - When bad communication leads to legal disputes

Speakers will include:

**Jesse W. Lewis Jr.**, Founder and CEO, Admiralty Associates International  
**Chris Grieveson**, Partner, Ince & Co

1430 – 1700 hrs (*two parallel sessions*)

## **LNG SHIPPING**

Organised in association with The Society of International Gas Tanker & Terminal Operators (SIGTTO)

A number of well-known and authoritative speakers will discuss the technical developments in the LNG business. Over the last twelve months we have seen an increase in both numbers and size of ships in the trade and this has brought its own challenges in respect to technology, crewing and port operations.

Significant also in the last twelve months has been the start up of offshore development in the LNG business. Floating LNG opens up small reserves to a hungry market in several areas round the world. The first Floating LNG system is expected to be operational in 2011 and it is hoped that a speaker will be available to discuss the challenges leading to this considerable achievement.

Session Chairman

**James MacHardy**  
Former General Manager, SIGTTO

Speakers will include:

**Capt Narendra Kumar**, LNG Assurance Superintendent, BP Shipping  
**Trym Tveitnes**, PhD, Chief Technical Officer, FLEX LNG Management Ltd  
**Kenneth Wilson**, Independent Consultant, LNG Shipping Economics & Commercial Advisory Services  
**Lindsay East**, Partner, Shipping Group, Reed Smith  
**Bjorn Hojgaard**, Managing Director, Thome Shipmanagement Pte Ltd

## **MARINE INSURANCE**

A panel of marine insurance experts will discuss whether hull and cargo premiums can remain unaffected by the rising claims environment. Conversely P&I rates have escalated and is this trend set to continue? And how should owners best insure against risks such as the worrying recent trend of pirate attacks in and around the Gulf of Aden?

Session Chairman

**Nick Sansom**  
Head of Marine, Asia, Global Marine & Energy, Marsh (Singapore) Pte Ltd

Speakers will include:

**Alistair Groom**, Chief Executive (Charles Taylor P&I Division), The Standard Steamship Owners' Protection & Indemnity Association (Bermuda) Limited  
**Simon Stonehouse**, Chairman of the Lloyd's Joint Hull Committee