

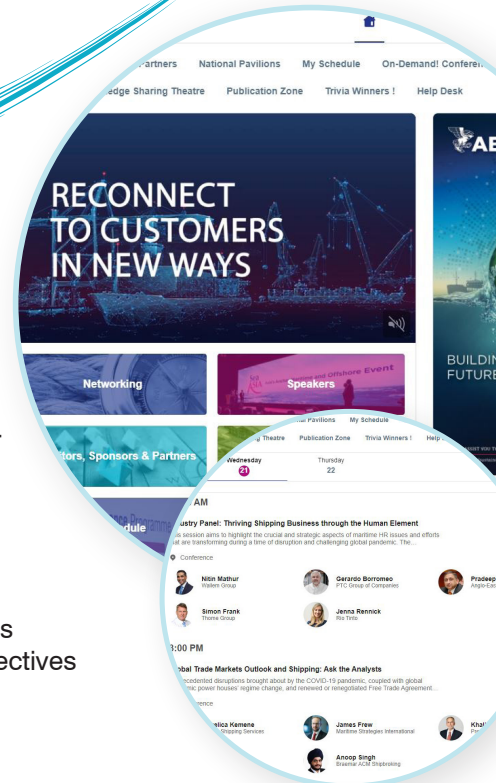


21 - 23 September 2021
Virtual Event
www.sea-asia.com

SEA ASIA 2021 IS GOING VIRTUAL!

Select from a range of bespoke sponsorship and virtual listing packages to meet your marketing needs! Sea Asia virtual platform will open one month before the event and be available throughout the year for business networking to continue and providing sponsors with maximum brand visibility and exposure.

- Meet your target audience. Increase reach and generate new leads
- Maximise and build brand visibility across the full suite of event marketing collaterals
- A bespoke sponsorship package can be put together to meet your budget and objectives
- Benefit from the comprehensive marketing & PR campaign reaching over 100,000 unique global maritime executives via Seatrade maritime networks





Extended brand exposure



Increase reach to new target audience via the virtual platform



Drive engagement 24/7 anytime, anywhere

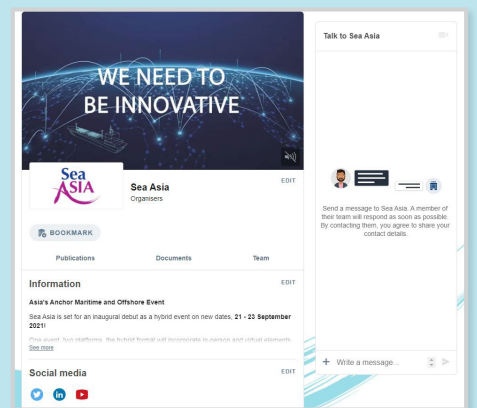


Enhance overall participation experience
Brand visibility, lead generation, content and social media marketing extends beyond the last day of the event.

Exhibition & Sponsorship Opportunities

Virtual listing – USD995 per company

- 50 word company description, company listing and logo on the event website
- Clickable hyperlink on the event website to your company website
- 30% discount on full conference rates for conference passes
- Preferential rates for advertising packages
- 1 exhibition listing on virtual platform



*Virtual Listing

Organisers



informamarkets

Part of



Held in





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ELITE

PREMIER

AFFILIATE

- Opening Ceremony
- Gamification & Prize
- Roundtable
- Participant Registration
- Bespoke Packages*

- Topical Conference Sessions
- Plenary Session
- Knowledge Sharing Theatre

- General Branding

SPONSORSHIP ENTITLEMENTS

from
USD18,000

from
USD12,000

from
USD3,000

PRE-EVENT

Company identified as a sponsor on pre-event sales and marketing collaterals, where applicable

✓

✓

✓

Sponsor's 200-word company profile (to be provided by sponsor) on the event website, with hyperlink to their corporate website upon confirmation of sponsorship and up to one-month post-event

✓

✓

✓

Social media shout-out upon confirmation of sponsorship

✓

✓

✓

AT EVENT

Acknowledged as sponsor in virtual event platform, with sponsor logo hyperlinked to virtual listing or company website, where applicable

✓

✓

✓

Special 30% discount for any additional purchase of conference passes (on standard conference rates only)

✓

✓

✓

One (1) complimentary exhibitor listing on virtual event platform, if applicable

✓

✓

✓

Placement of one (1) banner advertisement on virtual event platform

✓

✓

✓

Placement of one (1) banner advertisement on event website

✓

✓

✓

Complimentary full access pass to content on virtual event platform

5 complimentary
passes

2 complimentary
passes

1 complimentary
passes

Placement of one (1) sponsor's logo on virtual live streaming and video on-demand page

✓

Opportunity to play a corporate video (up to 30-second) prior to sponsored session (only applicable for Plenary Sessions)

✓

Opportunity to distribute one (1) electronic brochure for download at the sponsored session, if applicable

✓

One (1) speaking opportunity (in consultation with organiser) at sponsored Topical Conference Session, whereby topic and time is subject to confirmation (not applicable for Plenary Sessions sponsorship package)

✓

Opportunity to upload one (1) collateral in Sea Asia's virtual listing (in addition to sponsor's virtual listing)

✓

✓

One (1) scheduled push notification on virtual event platform redirected to sponsor's virtual listing, if applicable

✓

✓

Lead Generation - Opt-in leads from sponsored session

✓

✓

POST-EVENT

Post event coverage published on the event website, EDM and social media posts

✓

✓

✓

Opportunity to publish one (1) article or white paper on Sea Asia website

✓

✓

*Please contact your sales representative for more information on bespoke packages.

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