



**21 – 23 September 2021**  
 One Event. Two Platforms.  
 Marina Bays Sands, Singapore & Virtual Expo  
 8<sup>th</sup> Edition

[www.sea-asia.com](http://www.sea-asia.com)

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## Sea Asia 2021 Announces Virtual Preview in April 2021

**ONE EVENT. TWO SHOWCASES. DOUBLE THE ROI**

Sea Asia is pleased to announce the debut of its inaugural virtual preview on **21 and 22 April 2021**, to be held in conjunction with the Singapore Maritime Week (SMW). Since its inception, Sea Asia has been an anchor event at SMW. While the main Sea Asia event has been recently rescheduled to 21 - 23 September 2021, taking shape in the form of a hybrid event, the April Virtual Preview reinforces Sea Asia's continued support towards SMW and serving the business needs of the maritime community.

Sea Asia April Virtual Preview provides an additional platform for our exhibitors and sponsors to continue their engagement and reach out to new target audience before the September hybrid edition. Similarly, the virtual preview allows attendees to identify and establish new business contacts and access complimentary webinars specially curated by the Sea Asia conference team.

**Sukumar Verma, Managing Director Informa Markets** said, "The virtual preview in April aims to be a curtain raiser for the main show in September. In addition to reinforcing our commitment to SMW, it is designed to help our customers get familiar with new digital event formats and technologies and connect with their end users in a new marketplace."

For more information on Sea Asia, please visit [www.sea-asia.com](http://www.sea-asia.com).

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### SAVE THE DATES

21 & 22 April 2021  
Virtual Preview

21-23 September 2021  
Marina Bay Sands, Singapore  
& Virtual Expo  
One Event. Two Platforms. (Hybrid)

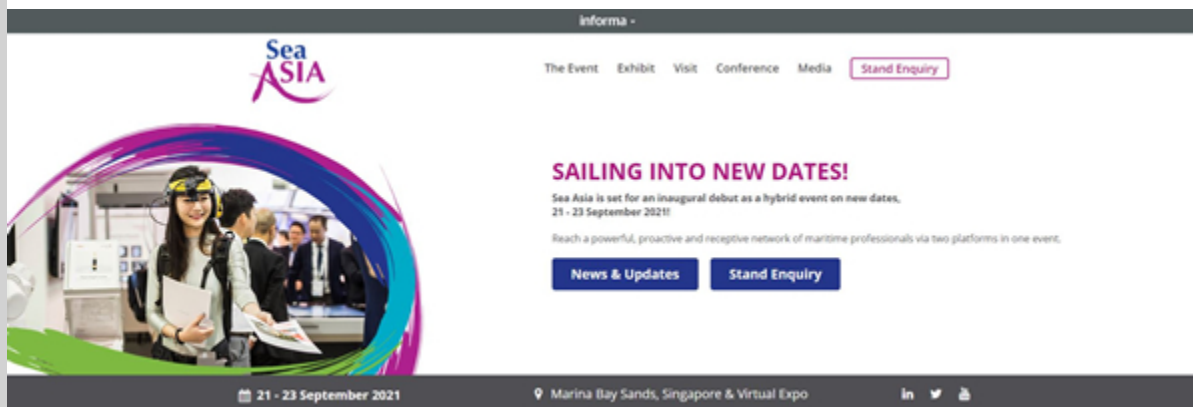
Contact us to find out more on how you can participate and leverage on both Sea Asia's April and September showcases to propel your business forward.

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### OUR NEW WEBSITE IS LIVE!

We are pleased to announce the launch of our brand new website! The website features a refreshed look and improved navigation. More exciting event update and conference programme will be updated in the coming weeks. Stay Tuned!



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