Post Show Report

Sea ASIA 10TH Edition

25 - 27 March 2025

MARINA BAY SANDS, SINGAPORE

www.sea-asia.com

Anchoring the Global Maritime Marketplace



Organisers:

SMF Singapore Maritime Foundation | informa markets





SEA ASIA 2025 CELEBRATES A DECADE OF MARITIME SUCCESS

Sea Asia 2025 celebrated its milestone 10th edition over three days at Marina Bay Sands, Singapore. The leading shipping and maritime exhibition and conference in Asia welcomed close to 21,000 attendees, bringing together over 100 industry speakers and 500 exhibitors from across 92 countries. The event also showcased 13 country pavilions, highlighting the global reach of the maritime sector.

With complimentary access to 55 engaging content sessions across the Main Conference, Connexion Stage, Knowledge Sharing Theatre, and Executive Networking Sessions, attendees participated in thought-provoking discussions and valuable networking opportunities led by key organisations - reinforcing Sea Asia's position as the premier platform for industry collaboration and innovation.

Close to
21,000
Global Maritime Attendees

500+
Exhibiting Companies

92
Participating Countries

13
Country Pavilions



KEY VISITOR INSIGHTS



64%
Local Attendees

36%
International Attendees

Top 10 Countries

- China
- India
- Indonesia
- Japan
- Malaysia
- The Netherlands
- South Korea
- Türkiye
- United Arab Emirates
- United Kingdom

Top 3 Visitor Profile

- C-Suites
- General Manager, Executive Director, Managing Partner
- Senior Director, Group Director, Director, and Deputy Director

Top 3 Visitor Industry

- Ship Owners, Ship Managers, and Ship Operators
- Shipyards & Classification Societies
- Equipment Manufacturers and Distributors

Top 5 Visitor Interest

- Automation
- Clean Technology
- Digitalisation
- Marine Engineering & Equipment
- Oil & Gas

93%
of visitors indicated their interest to visit the next edition

95%
of visitors would recommend Sea Asia to an industry colleague

59%
of visitors has influence over decision making for purchasing

SEA ASIA 2025 HIGHLIGHTS



Executive Networking Sessions

Sea Asia Executive Networking Sessions hosted by Admiralty – UKHO, Seatrade Maritime, AkzoNobel, and the Singapore Maritime Foundation, brought together senior decision-makers and subject matter experts for high-level discussions and purposeful networking.

The Sea Asia Executive Networking Sessions are designed to provide exclusive access to critical market intelligence while enabling meaningful connections across the maritime ecosystem.



Country Hotspot

Hosted by the British Chamber of Commerce Singapore, Panama Maritime Authority, and Rotterdam – Maritime Capital of Europe, the Sea Asia Country Hotspot series put the spotlight on key maritime regions, diving deep into their market potential, investment opportunities, and strategic outlooks. Held at the Connexion Stage, these sessions were designed to strengthen regional collaboration, enable knowledge transfer, and promote cross-border investments within the maritime sector.



Sea Asia Academy

Sea Asia Academy proudly hosted the Institute of Marine Engineering, Science and Technology (IMarEST), featuring a focused session on urgent need for industry-wide collaboration to support seafarers' mental and physical wellbeing, while empowering them to play a more active role in marine ecosystem stewardship.



Knowledge Sharing Theatre

A total of 31 engaging Knowledge Sharing Theatre sessions took place at Sea Asia, providing an interactive platform for exhibitors to showcase their latest innovations. Attendees had the opportunity to learn directly from industry leaders through insightful presentations and live demonstrations, exploring cutting-edge solutions that are shaping the future of the maritime sector.

SEA ASIA 2025 HIGHLIGHTS



Welcome Reception

The Sea Asia Welcome Reception brought together key maritime professionals for an evening of high-level networking, celebration, and industry camaraderie, setting the tone for the days ahead at Sea Asia 2025.



Industry Networking Night & Networking Cocktail

Sea Asia organised exclusive networking cocktails, hosted by Direct Search and the Panama Maritime Authority, providing maritime industry professionals with an opportunity to connect, share insights, and unwind over drinks and hors d'oeuvres.

HEAR FROM OUR ATTENDEES

"It is important that Sea Asia connects with other organisations here in Singapore to bring the business into the next 20 years. It is a great example of not only taking current trends but also looking at what's coming down in the future, looking at the present and the future, with new technologies."

Mark Cameron
Executive Vice President and Chief Operating Officer
Ardmore Shipping Corporation

"Sea Asia is the best event in Singapore, it gets the footfall, traffic from shipowners, ship managers but also wider stakeholders like ports, bank, financials and insurers. The level of traffic at the show is of a high level and a high calibre people and there's conference with engaging speakers."

Mark Warner
Global Content and Communications Director
Lloyd's Register



Main Conference

Sea Asia offered attendees ungated access to over 100 global speakers and 55 insightful content sessions, creating an open platform for knowledge exchange. Renowned leaders from international shipping and maritime sectors convened to share their expertise on pressing challenges facing the global industry and the need to prepare effectively in the face of trade disruptions, evolving regulation and rapid technological advancements.

55
Content Forums

100
Thought Leaders

Conference Overview



The Big Shipping Picture Outlook

Sea Asia brought together global maritime leaders for a series of strategic conversations addressing the industry's most critical transformations. From shifting trade patterns and geopolitical tensions to decarbonisation investment and technological innovation, speakers unpacked the megatrends shaping the future of shipping.



Maritime Energy Transition

From China's green transition and evolving fuel strategies to LNG's role, electrification trends, and regulatory readiness for IMO 2030, speakers examined the pathways and challenges of building a low-carbon maritime industry. Across the sessions, a common theme emerged: collaboration, innovation, and upskilling are essential to accelerate progress toward a sustainable future.



Maritime FutureTech

Sea Asia explored the intersection of technology, safety, and port innovation in the maritime industry. From the transformative role of AI in safety frameworks to managing cyber threats onboard, discussions highlighted the critical importance of secure, smart systems at sea. The discussions underscored the need for upskilling, collaboration, and innovation to navigate the industry's digital transformation.

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